VidCon Australia Cookie Policy

Our websites http://vidcon.com and https://www.con-tix.com are managed by VidCon, LLC (**VidCon**, **we**, **us**, **our**).

We use various cookies on our websites. With this Cookie Policy, we would like to inform you what cookies are, what they do, and what kind of cookies we use via our websites.

When this Cookie Policy refers to "devices", it refers to computers, smartphones, tablets and all other devices with internet access. We may amend this Cookie Policy at any time.

The most recent version of this Cookie Policy is dated: February 16, 2017.

1   What are cookies?

1.1   Cookies are small files containing letters and numbers that are placed on your device when you visit our website. Because a cookie is stored on your device, the website server can recognise your device.

1.2   A cookie has a certain validity period starting on the moment it is stored on a device. After the validity period has lapsed, the cookie will be deleted by your browser. We use cookies that are valid for the duration of the browser session and other cookies that remain valid for a longer period so that they can be recognised at a next visit to our website. Insofar as we collect personal data using cookies, we process these personal data in accordance with our Privacy Policy Statement.

2   Accepting and blocking cookies

2.1   If you do not want to receive any cookies from our website, we request that you change your browser settings on all the devices you use to visit our website or to stop using our website. If you decide to block cookies, you may experience a loss of functionality of our website or your ability to access it.

2.2   Another option is to adjust your browser settings to alert you when cookies are being placed. Most browsers are, by default, set to accept cookies automatically. You can adjust this and change your browser settings to reject all or some types of cookies, to accept or block each cookie individually, or to remove all cookies as soon as you close your browser. See for instance this manual of wikiHow. Please note that this informative website is not linked to us in any way and we have no influence on it whatsoever.

2.3   Please note that it is not possible for us to allow you to carry your settings with you between your browsers and devices, so you will need to change these settings on each browser that you use. Please also be aware that we make every effort to respect your choices. However, there is the possibility that not all cookies will be captured. Our cookies cannot and will not be used to capture your email address or any confidential or sensitive information from your device.

2.4   More information on managing cookies can be found on the All About Cookies website. Please note that this informative website is not linked to us in any way and we have no influence on it whatsoever.

3   Cookies on our website

3.1   We use the following three categories of cookies on our website: (i) functional cookies, (ii) analytics cookies, and (iii) third party (social media) cookies.

1. Functional cookies

Strictly functional cookies enable you to move around our website and use its features, record information about choices that you have made, and tailor the website to your needs. Without these cookies, we will not be able to provide certain features, such as automatic forwarding to the least busy server, remembering your wish lists, and saving your preferred language. These cookies will always be operating, regardless of consent, unless you block them by changing your browser settings.

2. Analytics cookies (Google Analytics cookies):

Analytics cookies help to improve the performance of our website, providing a better user experience. We use analytics cookies on our website for internal user statistics purposes. These cookies also help us to provide you with a better user experience. Information supplied by analytics cookies helps us to understand how our visitors use our website, which enables us to improve how we present our content to you. They also allow us to test different design ideas for particular pages, such as our home page.

For these analytics purposes, we use Google Analytics. Google Analytics is a user statistics service offered by Google, Inc. (Google), which places the relevant cookies on your device. Google receives the information collected with these analytics cookies to provide anonymous user statistics to us with regard to the use of our website. The statistics received via the Google Analytics cookies allow us to better understand how our visitors use our website. We have concluded a data processor agreement with Google and have implemented other technical privacy protective measures, such as masking (anonymization) of IP addresses and turning off data sharing. Google also provides an opt-out feature in relation to Google Analytics. Click here to activate this feature. For Google's general information on how it uses cookies, and for Google's privacy policy, click here. We are not responsible for the privacy and/or cookie policy of Google or any other third party.

3. Third party (social media) cookies

To support our communications, we sometimes embed photos and video content from providers such as Google and YouTube via http://vidcon.com. Pages on this website with this embedded content may present cookies from these third party providers. Similarly, when you use one of the share buttons on this website, a cookie may be set by the third party service you have chosen to share content through. The third party cookies are placed by the relevant third party provider. We do not control the dissemination of these cookies and we cannot block cookies from those providers placed via third party websites. We also have limited knowledge and control over these cookies, the data recorded using these cookies, and the purposes these are used for. The third party providers will use the gathered information for their own purposes. Gathered information may (among other things) include information on how you use the options of the relevant third party and may allow the relevant third party to recognize and track you across websites on the internet. You should check the relevant third party cookie provider's website for more information about these cookies.

4. Third party (advertising) cookies

In some instances, VidCon may partner with external advertising platforms to promote our content. These platforms use cookies to understand users' browsing and buying activities so that we can measure the success of online advertising campaigns we run. Some of these retargeting platforms also uses web beacons (also known as 1×1 gifs), along with cookies, to determine if a user has visited a particular website. These beacons aid in providing more relevant advertising to the user, as well measuring the success of an advertising campaign, but provide no personally identifiable information.

These platforms do not store or use email addresses in any way other than to match browser cookies. They use Non-Personally Identifiable Information (Non-PII) only, which gives them info about our unique site visitor's activity, in order to show them relevant ads.

4   **How can you exercise your rights?**

Please refer to our [Privacy Policy Statement](#).